

# THE CABLE RELEASE

Newsletter of the Virginia  
Beach Photography Club

NOV. 2003



**Next Meeting is Tuesday,**  
**Nov. 4<sup>th</sup>, 7:30 P.M.**

### **Virginia Beach Photography Club** **Mission Statement**

The Virginia Beach Photography Club explores the connection between the eye, the camera, and the spirit, by fostering and encouraging growth of artistic vision and technical knowledge.

The Club provides an informal, friendly, and supportive environment for photographers at all levels and with interest in all types of photographic imagery.

The Club offers a means for members to share ideas and knowledge with each other and to promote an interest in

photography throughout the community, through exhibitions and public events. Club activities offer a means to share ideas and knowledge through monthly meetings, guest speakers, member participation, monthly competition, critiquing of work and technique, field trips, and public photographic activities and projects that kindle growth and friendships through artistic vision of photographic imagery.

### **The Club's Website**

The web site for our club is located at:  
<http://www.groups.hamptonroads.com/VBphotoclub/>.

To have your photographs added to the website, email them to Connie at [stargaz@erols.com](mailto:stargaz@erols.com)

### **Presidents Monthly Quote**

*"The camera is a fluid way of encountering that other reality."*

- Jerry N. Uelsmann

### **The President's Corner**

A very successful meeting of our Club officials was concluded with many great ideas to help our club and its members become more active. I look forward along with my fellow Club Officers and Committee Personnel, to sharing many new ideas to help stimulate all of our members to participate in a verity of photographic activities. The most important result of our meeting is the newly adopted VBPC Mission Statement that appears on the cover of our newsletter. This mission statement will be a part of every operation that is carried out by our club, and proudly displayed at each one of our meetings. Another result of our meeting is the enclosed questionnaire that your officers asked you to please fill out and return in the postage paid return envelopes, to help us better serve our Club, so that we can grow and prosper in a positive direction. There will be a short business meeting to discuss and vote on the guidelines for the existing and the new digital/alternative competition categories,

and to select predetermined categories for the next two years of our monthly photo competition. Please remember to bring "titles" for your artwork in all categories for our monthly competition. Large pre-numbered post-its will be provided for you to write your "titles" on.

Good Luck ! , On all of your entries.

Thank You,

James F. Writesel, Jr.

## **MONTHLY** **ANNOUNCEMENTS**

### **\* Congratulations \***

#### ***Newly Elected 2004 VBPC Officers***

*President - Jim Writesel*

*Vice-President - Pam Jenkins*

*Secretary/Treasurer - Ken Riedel*

### **\* Monthly Competition Categories \***

*A list of categories will be provided at our November meeting to select upcoming pre-determined categories for the next two years of our monthly photo competition.*

### **\* New to VBPC Library \***

*Echoes - American Southwest by Jean Mezziere*

### **\* Special Thank You's \***

*A special thank you of appreciation to club member Joan Grippo for sharing her images from her participation at the Washington Photo Safari Workshop at our October meeting.*

*A special thank you of appreciation to club officers, committee members, and Joan Grippo for attending the November officer's meeting, and Ken Riedel our host.*

## **OCT. COMPETITION RESULTS**

**"Arachnids/Insects"**

**Color Slides**

1<sup>st</sup> "Golden Dragon" by Pam Jenkins

2<sup>nd</sup> "Web Master" by Charlie Davis

3<sup>rd</sup> "Web Walker" by Charlie Davis

### **Color Prints**

1<sup>st</sup> "Here's Looking At You" by Pam Jenkins

2<sup>nd</sup> "Royal Monarch" by Pam Jenkins

2<sup>nd</sup> "At the Center of My Universe" by Charlie Davis

3<sup>rd</sup> "Graveyard Shift" by Jim Writesel

### **B/W Prints**

1<sup>st</sup> "The Eye's Have It" by Adrian Felton

2<sup>nd</sup> "Just Hanging Out" by Pam Jenkins

3<sup>rd</sup> "Moon Walker" by Jim Writesel

## **Competition Categories**

Nov. "Open"

Dec. "Landmarks/Monuments/Statues"  
2004

Jan. "Open"

### ***"The Keystone Effect"***

The Keystone effect is defined as, an optical effect by which parallel lines appear to converge because of their varying distance from the camera.

Due to their sophisticated circuitry, our eyes automatically correct for this effect with normal viewing, but because our cameras record everything on a flat plane, we are forced to take additional measures to correct for this phenomenon of visual imperfection.

The most common place we try to correct for the keystone effect is in architecture and commercial photography, although there are additional places this can occur. Images of buildings and architecture are classified as either *record* or *interpretive* photographs. A *record shot* is one that attempts to represent all of a structure's essential details from a relatively point of view with a minimum of distortion. An *interpretive shot* attempts to convey an impression of the structures character and meaning by adopting a unique point of view and emphasizing certain features of the structure.

Perspective should always be controlled at the time of exposure for optimum negative quality, but this is not always possible with the

limitations of some equipment. We are going to look at the steps available to us to take better architectural photographs. They say the serious photographer uses a field camera to control perspective at time of exposure, dealing with the problem up front with a full compliment of swing and tilt adjustments on both the film and lens planes. Having this equipment in your inventory is the most expensive, but effective way to get the best results.

There are some other alternatives to achieve the same results with out the heavy investment of a field camera. To achieve the same results with a 35mm camera, a perspective control (P-C) lens may be used. This wide-angle lens is designed so that its optical elements may be shifted off center and the entire lens rotated on its axis. With these adjustments, some control is available, but not to the same degree as a field camera.

Two more alternatives will not cost you anything, except a lot of walking to compose your image just right. The first is to move far away from the subject and use a very long lens. This will help reduce the keystone effect, but will not eliminate it completely. The second is to locate yourself in a building adjacent from the subject your photographing, about half way up the height of the subject building. At this point, using a wide-angle lens will eliminate the keystone effect. The down side to this, is locating the second building, or tall structure to position yourself for the shot, and then fitting your subject into the compositional frame with your wide angle lens.

With the advent of modern technology, there is one other new alternative to consider. For those who have a computer, Photoshop software, and a scanner at their disposal, you can scan in the negative of your subject, and use a verity of tools in Photoshop, primarily the skew tool, to adjust the ends of each vertical plane, to get some impressive results.

For further detailed reading on this subject, I suggest the same book from which the information for this article was extracted, *Introduction to Photography*- Forth Edition, Marvin L. Rosen & David L. DeVries.

You can give your future suggestions to the Club President at any monthly club meeting or email them to [jameswritesel@aol.com](mailto:jameswritesel@aol.com) In December's addition we will discuss a topic suggested at our November meeting.

## **Book donations wanted for the new Virginia Beach Photography Club Library**

Bring your extra unwanted books to the next club meeting to add to the inventory below, so that others can share and learn more about photography.

- Photographer by Claude Sauvageot
- Photographic Lab Handbook by John S. Carrol
- Photoshop 5.0 & 5.5 Artistry w/ CDROM by Barry Haynes / Wendy Crumpler
- Portrait Techniques Book 0-4 by Kodak
- Professional Industrial Photography by Derald E. Martin
- Quality Enlarging Book G-1 by Kodak
- Secrets of Studio Still Life Photography by Gary Perweiler
- Shooting Your Way to \$-Million by Richard Sharabura
- The Art of Scenic Photography by Tom Grill / Mark Scanlon
- Echoes - American Southwest by Jean Mezziere

## **Wanted! Inputs for the Newsletter**

Your input of article's, want ads, or items for sale are requested! Just contact Pete Hennessy for details!

## **The Executive Committee**

- President - Jim Writesel 490-8737
- Vice Pres./Guest Presentation - Rob Twine 463-5244
- Secretary / Treasurer - Ken Riedel 499-3379
- Competition Chairman - Pam Jenkins 583-4113
- Newsletter - Pete Hennessy 497-6594
- Pembroke Mall Exhibit - Kathy Szilagyi 481-1403