

THE CABLE RELEASE

Newsletter of the Virginia
Beach Photography Club

APR. 2003



Next Meeting is Tuesday,
March 4th, 7:30 P.M.

April 1st

The Club's Website

The web site for our club is located at:
<http://www.groups.hamptonroads.com/VBphotoclub/>.

To have your photographs added to the website, email them to Connie at stargaz@erols.com or bring them with you to the next meeting

Presidents Monthly Quote

"I am grateful for man-made light and the creative freedom it gives."

Barbara Morgan

The Presidents Corner

We had terrific attendance at our March meeting and would like to welcome our newest members to the club. Congratulations to all of last months winners of our monthly photo competition, as there were many beautiful images entered by all of our participants. We are anticipating some exciting demonstrations, guest speakers, and other photographic related opportunities as our club continues to grow and become more active. I would like to take this opportunity to thank our club Vice-President, Rob Twine, for sharing his wealth of knowledge and for an exciting demonstration about using light and how to make wonderful portraits. I encourage all of our members to be present at our April meeting to share in an exciting presentation prepared by renowned commercial photographer, Mark Rhoads. Be thinking about the opportunity of taking a field trip to the Chrysler Museum so that we can make a decision and arrangements as needed. Please remember to bring "titles" for your artwork in all categories for our monthly competition. Large pre-numbered post-its will be provided for you to write your "titles" on. Good Luck !, on all of your entries.

Thank You,
James F. Writesel, Jr.

April 2003 Guest Speaker

Mark Rhoads

Commercial Photographer

Mark Rhoads is a commercial photographer in Hampton Roads whose work has been well documented and published. Mark obtained an education major from Penn State in 1972 and a business major from East Carolina in 1976. From 1977 to 1979, he managed two small businesses in Eastern North

Carolina. From 1979 to 1987, he worked in the printing industry in the Washington, D.C. area.

In 1980, Mark started photography taking pictures on the weekends in the Washington, D.C. area. In 1984, he set up a darkroom at his house, while attending Prince George Community College, where he took his photography courses. From 1987 to present time, Mark has been one of Hampton Rhoads most celebrated commercial photographers, as you will experience from his presentation. Mark works in the three major formats of photography, 35 mm, large, and medium, which is where ninety-five percent of his work is achieved. Please invite your friends and anyone with photography and art related interest for what will be a genuinely rewarding experience you will not want to miss.

Chrysler Museum - A Lens to the World: Photographs by Bob Lerner

Alice R. and Sol B. Frank Photography Galleries **January 29 - August 17, 2003** - A Lens to the World will mark the first retrospective exhibition of the works of **LOOK magazine photographer Bob Lerner**. During the course of his 20-year career, Lerner captured a vast cross-section of the cultural landscape, from film stars and literary figures to the intimate lives of everyday people. For more info, call 664-6200 or visit www.chrysler.org.

Mats, Glass, and Foamcore

Anyone who needs mats, glass, or foam core backing at affordable prices can contact club member Greg Fortner at 588-0758. Greg will also bring price lists to the April meeting for anyone who is interested.

MARCH COMPETITION RESULTS

“Open”

Color Slides

- 1st “Morning Freshest” by Pam Jenkins
- 2nd “Columbine” by Charlie Davis
- 3rd “Winter Sunset” by Joan Grippo
- HM “Dicoined Eggs” by Jim Writsel

Color Prints

- 1st “Winter Clouds” by Charlie Davis
- 2nd “A Ladies Fashion Watch” by Charlie Davis
- 3rd “Pier Fisherman” by Joe Lowery
- HM “Lake Meade” by Debbie Wesley
- HM “Surf Fishing” by Pam Jenkins

B/W Prints

- 1st “Perfect Rose” by Pam Jenkins
- 2nd “Sierra” by Pam Jenkins
- 3rd “Willoughby Afternoon” by Greg Fortner
- HM “Wild Daisy” by Jim Writsel

Competition Categories

Apr. “Portraits”

May “Open”

Jun. “Buildings/Architecture”

Jul. “Open”

Aug. “Non-Domestic Animals & Birds”

Sep. “Open”

Oct. “Arachnids/Insects”

Nov. “Open”

Dec. “Landmarks/Monuments/Statues”

Lighting

I was reading about lighting and from among all of the technical information something finally hit me. The “Daylight” balanced film is designed to record colors when they are lighted by a source at 5500k. My electronic flash puts out a light at 5400-5600k, or “Daylight”. Now if I shoot on an overcast day my subject is lit by a much “cooler” light source but the film

records as if its "daylight". So I add "Fill Flash" and my subject is now lit at 5500k ,what the film expects, and the rest of the photograph is lit by overcast sky. The result is my subject has snap! I don't need to remember the technical stuff, just to turn the flash on!

The Executive Committee

- President - Jim Writesel 490-8737
- Vice Pres./Guest Presentation - Rob Twine 463-5244
- Secretary / Treasurer - Ken Riedel 499-3379
- Competition Chairman - Walter Demchuk 757-7557
- Newsletter - Pete Hennessy 497-6594
- Pembroke Mall Exhibit - Kathy Szilagyi 481-1403